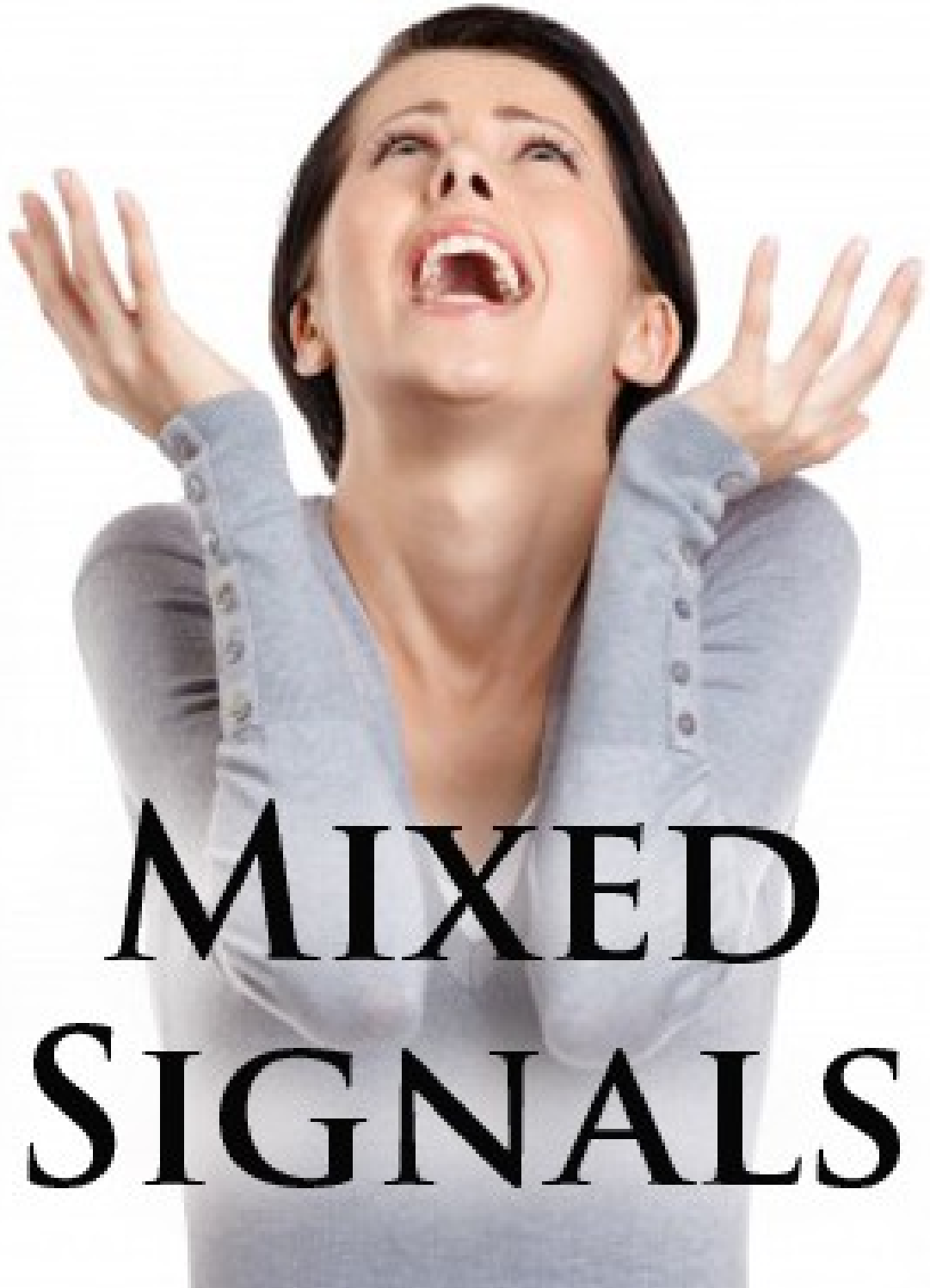


DEVON BRADWAY



MIXED SIGNALS

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“Thanks to your e-books and newsletters, I was able to get out of a toxic relationship with an emotionally-unavailable man before I got too attached to him. Now he's married to another woman, and last I heard, he's in a miserable relationship. In the meantime, my new boyfriend and I are one-year strong — and we're ecstatic about our plans to settle down very soon!”

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— C.B., *Philippines*

“I love your newsletters and e-books. It has helped my relationships with my boyfriend, my friends, and my family a lot. Thank you and more grace!

— A.O., *Nigeria*

“I'd like to say thank you to Alexandra Fox for all her newsletters and e-books. They never fail to give me a boost of confidence. I used to keep getting into bad relationships with emotionally-unavailable men. But after I joined the *Unforgettable Woman* community, I started attracting more commitment-ready men into my life. Right now, I'm in a long-distance relationship with a man who can't wait to settle down with me. More power to you, Alexandra!”

— I.J., *France*

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“I love the advice you give. You're absolutely right when you say the more needy you become, the more you push your man away. I'm in a long-distance relationship right now, and the more I enjoy myself, the closer he gets to me. Thank you Alexandra, and may God bless you the same way He blesses us through you!”

— M.P., *United States*

Mixed Signals

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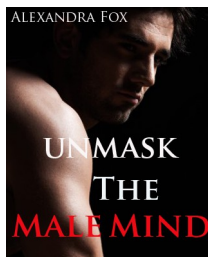
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Table of Contents

Chapter I: How A Man Thinks About Life	10
Concept 1: The Major Difference Between Men And Women	10
Concept 2: Do You Fit Into His Plan?	11
Concept 3: What A Man Really Needs	12
Concept 4: How Do Men Think About Sex?	14
Concept 5: Is Admiration A Male Need?	15
Concept 6: Which Is More Important: Trying, or Succeeding?	16
Concept 7: The Best Way To Show A Man Love	17
Chapter II: How A Man Thinks	19
Concept 8: What's He Thinking When He Meets You?	19
Concept 9: The Most Common Way Men Play You	20
Concept 10: Is He Noticing Other Girls?	22
Concept 11: The Two Categories He Puts You Into	23
Concept 12: How Important Are First Impressions?	24
Concept 13: Is He Thinking Long-Term Relationship?	26
Concept 14: Are You Sending The Wrong Signals In Online Dating?	27
Chapter III: How To Read Men's Signals	29
Concept 15: How To Tell If He's A Player	29
Concept 16: How To Tell If He's An Alpha Male	30
Concept 17: How To Tell If He's Emotionally Available	31
Concept 18: How To Tell If He's Not Ready For A Serious Relationship	33
Concept 19: How To Tell If He's Not Interested In You	34
Concept 20: How To Tell If He's Mr. Right, But Guarded	35
Concept 21: How To Tell If He's Not Over His Ex	37
Chapter IV: Advanced Signal Reading	39

Concept 22: What It Means If He's Devoted To His Mother	39
Concept 23: Four Signals That He's Mr. Right	40
Concept 24: Three Signs He's Ready For A Relationship	41
Concept 25: Five Wardrobe Details That You Need To Know	43
Concept 26: A Dating No-No From Him	44
Concept 27: How Does He Talk About Himself?	46
Concept 28: Can You Get Him To Stop Thinking About His Ex	47
Chapter V: How To Interpret His Signals	49
Concept 29: Three Sure Signs He's Not Good For You	49
Concept 30: Should You Pay On Dates?	50
Concept 31: Is He Backpedaling?	52
Concept 32: What It Means When He Says, "I'll Call You"	53
Concept 33: Is He Interrogating You?	54
Concept 34: One Signal That's Always A Green Light	54
Concept 35: Three Signs Of Respect From Him	55
Chapter VI: Questions To Ask Yourself About His Signals	58
Concept 36: Does He Talk About Himself Too Much?	58
Concept 37: How Does He Feel About His Family?	59
Concept 38: What Does He Say When He First Meets You?	60
Concept 39: Is He Coming On Too Strong, Too Soon?	61
Concept 40: How Are His Communications Skills?	63
Concept 41: How Is His Online Game?	65
Concept 42: Is He Hot And Cold?	67
Chapter VII: Problem Signals	69
Concept 43: How To Tell If There Won't Be A Second Date	69
Concept 44: Is He Being A Jerk, Or Just Trying To Be Funny?	71
Concept 45: What It Means If He Tells You To Lighten Up	72
Concept 46: Special Signals For Single Moms	74

Concept 47: When He Talks The Talk, But Doesn't Walk The Walk	76
Concept 48: Why Is He Sending Out Mixed Signals?	78
Concept 49: Is He Being Flirty, Or Overly Sexual?	79
Chapter VIII: Women's Positive Signals	82
Concept 50: How To Show Him You Are A Cool Woman	82
Concept 51: How To Show Him You Are Wife Material	84
Concept 52: What Does Your Body Language Say About You?	85
Concept 53: How To Shut Down His Player Ways	88
Concept 54: Three ways You Can Show Him Respect	90
Concept 55: Why Showing Self-Respect Is Your Loudest Signal	93
Concept 56: Is Flirting A Good Or Bad Signal?	95
Chapter IX: Seven Warning Signals	98
Concept 57: Warning Signal #1 – You Are Too Talkative	98
Concept 58: Warning Signal #2 – You're A Doormat	100
Concept 59: Warning Signal #3 – You Talk About Money	102
Concept 60: Warning Signal #4 – You Misinterpret His Language	104
Concept 61: Warning Signal #5 – You Are Unrealistic	107
Concept 62: Warning Signal #6 – You Get Drunk	109
Concept 63: Warning Signal #7 – You Hop Into Bed	111
Chapter X: Seven Signal Mistakes	114
Concept 64: Mistake #1 – You Are Too Ready	114
Concept 65: Mistake #2 – You Ask Him On A Date	117
Concept 66: Mistake #3 – You Are Too Independent	120
Concept 67: Mistake #4 – You Insist On Paying Your Way	122
Concept 68: Mistake #5 – Your First Date Is A Misstep	125
Concept 69: Mistake #6 – You Are Not Over Your Ex	128
Concept 70: Mistake #7 – You Are Too Needy	130
Chapter XI: The Takeaway	134

Concept 71: Are His Mixed Signals Intentional?	134
Concept 72: How Your Signals Can Help You	136
Concept 73: Talking The Talk And Walking The Walk	138
Concept 74: How His Signals Can Be Your Roadmap	140
Concept 75: Why It's Important To See His Point Of View From The Start	143
Concept 76: He Said, She Said – Who Can You Trust?	
Concept 77: Pay It Forward	144
A Final Word From The Author	146
Bonus Report #1: 5 Real Reasons He's Hot And Cold	149
Bonus Report #2: How Men Read Your Signals	163
Bonus Report #3: How To Read His Love Signals	175

Chapter I:

How A Man Thinks About Life

1 The Major Difference Between Men And Women

The reason mixed signals happen so often in relationships is that men simply think differently than women do. This doesn't mean we're creatures from outer space — we just have a different point of view. That's why things that seem sensible and obvious to you sometimes make us angry or confused.

Part of this is that our brains are wired differently, and part of it is that society expects different things of us, so we are socialized differently. So, women end up making caring and compassion an important part of their mindset, while men are taught to value respect and admiration.

Neither set of values is wrong; they're just different. So if you want to communicate effectively, you need to communicate with men in the way that they think. So, when you talk to him, appeal to his world view through the lens of respect and admiration, instead of calling on care and compassion.

For example, say your mother is sick and you want him to help you take care of her for a day. Don't just expect him to be up for it. Instead, tell him how much your brothers are impressed by him when he helps you out with your mom. This will appeal to his need for respect much more than any appeal you could make towards compassion.

~

***Secret #1:** Men don't think the way you do, so don't expect them to react the way you would.*

~

2 Do You Fit Into His Plan?

One thing you need to understand about men is that they have a life plan. There are goals they want to accomplish at certain times in their lives. Accomplishing these goals makes them feel like grown-ups, rather than boys seeking their father's approval.

Therefore, you need to figure out what your guy's life plan is, and then find a way to fit into it. If he's looking to get married before he turns 30 and he's 28, you don't want to come off as a party girl. You want to present yourself as someone who could be a good wife and mother.



On the other hand, if he is 25 and wants to party for a couple more years before settling down, then you need to be the party girl for him. Then as he gets older, you can slowly change into a matrimonial or maternal figure.

The point is, you need to ask him questions about what his life plan is and what stage of that plan he's at. Then you can make your behavior and the way you present yourself match what he needs for this point in his life. Afterwards, pay attention and let yourself change with him to match his next life plan goal.

~

Secret #2: Men plan out their lives, and you need to make yourself fit in with his current life plan.

~

3 What A Man Really Needs

One of the problems with men is that while we are great at coming up with life plans, we are less great at doing things to make their plans happen. As a friend of mine once said, “Things that require effort repel men.”

What this means is that we men often need a push in the right direction. That's what we look for from our wives and girlfriends. We

want them to motivate us to make our life plans happen. Otherwise we'll just coast along, because it takes effort to change things — even when they are changes that we want to have happen.

There are two ways you can help your man. The first is to show him what's in it for him if he takes the next step toward his life plan. The second is to make his next life plan goal the path of least resistance.

Mindy knew her boyfriend, John, wanted to be married by the time he was 30, but he was 29 and not ready to propose. So she started talking to him about how she'd noticed that the guys who got promotions and raises at her office were always the married guys. She mentioned how if they didn't have to pay rent on two apartments there would be extra money he could use to buy the Harley he'd always wanted. Soon, he was giving her a ring: She'd shown him that it was to his advantage to do so.



Sarah had a different problem. She knew her husband wanted children, but he kept saying he wasn't ready for it yet. This required a different solution than Mindy's: Sarah told her husband that she was going off the pill and that birth control was now his responsibility. Since

it's much easier for a guy not to wear condoms than to remember to buy and wear them, she was pregnant by the end of the year — and her husband was delighted. This is an example of using the path of least resistance to point a man in the right direction.

~

Secret #3: Men need the women in their lives to motivate them to reach their full potential.

~

4 How Do Men Think About Sex?

There are so many mixed messages out there about how men think about sex. In books and movies, they are either serious and romantic, or they are just sex machines. But, what's the real deal on how men relate to sex?

The truth is that we have two distinct modes of thinking about sex. When we first meet a woman, we think of sex as just sex. We don't automatically get the romantic feelings you do. Men are hard wired to want to conquer as many women as possible, in order to give our genes the best chance of moving into the future.

So when you are first dating a guy, he thinks of it as just something fun to do with you and a reward for being nice to you. That changes once

he becomes invested in the relationship. When that happens, then he sees sex not as a conquest, but as a way to demonstrate his love. This is why you'll often have wild sex when you are first seeing him, but more gentle and “vanilla” sex once you are in a long-term relationship. You've moved from conquest to someone to whom he wants to express tenderness.



So, you can tell how invested in the relationship he is with you by paying attention to how he treats sex with you. The “vanilla” sex may be less fun, but it will be more meaningful.

~

***Secret #4:** Men will either view you as a conquest in bed or else they will use sex to demonstrate their love for you. Figure out which phase of the relationship you are in when having sex with them.*

~

5 Is Admiration A Male Need?

Men are socialized from birth to be competitive with other men. It's what society expects from us. We are supposed to beat other men at competitions and then gain admiration for doing so. If we don't get admiration, we feel like failures.

So, yes, admiration is a male need. Relationships are the ultimate

form of competition among men. What makes us feel like winners in these situations is when we are being admired.

Therefore, to make the relationship feel right for him, you need to constantly make him feel like you admire him. He has to feel like the alpha male: You need to tell him all the time how impressed you are by him. Tell him his ideas are great, and remind him of how attractive you find him. And make sure he knows he's incredible in bed.

These actions are crucially important for him because they make him feel like a man. If you don't make him feel that way, he may look for another woman who does.

~

Secret #5: Men need to be admired and complimented by the women they are in relationships with.

~

6 Which Is More Important — Trying Or Succeeding?

The previous section isn't meant to imply that men need to feel that they are the best every single time they do anything. After all, we are smart enough to know that sometimes we are not perfect.

But, what is important to us is to know that our partners notice we are trying. We want to know that you are impressed by our efforts. We

need you to praise us even more when we don't win. We need you to tell us that you can't believe how great we did.

If you keep stroking our egos that way and make us feel great for trying, we will love you in return. Your thanks will feed our subconscious need for admiration.



For men, knowing you respect us for trying is more important for us than actually succeeding or winning.

~

Secret #6: You need to let a man know you've noticed his efforts and are impressed by him.

~

7 The Best Way To Show A Man Love

In the last secret, we talked about a good way to show a man respect. But what is the best way to show a man you love him? Is it to have crazy sex with him every night? Is it to buy him nice things? Is it to always be available for him?

When it comes to mixed signals, both in the way we try to interpret them AND how we react to them, a lot can get lost in translation. End the madness today. Click on the link below to find the secret code behind his Mixed Signals.

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