



ALEXANDRA FOX

WHY HE LIKES
HER MORE

Praise For *Unforgettable Woman Publishing*

“Thanks to your e-books and newsletters, I was able to get out of a toxic relationship with an emotionally-unavailable man before I got too attached to him. Now he's married to another woman, and last I heard, he's in a miserable relationship. In the meantime, my new boyfriend and I are one-year strong -- and we're ecstatic about our plans to settle down very soon!”

-- *C.S., United States*

“I used to make crazy decisions because of my desperation for a man. But thanks to your e-books, I'm now living in a fantastic world. Just recently, a lot of cute guys have been glancing at me and approaching me, and I feel really flattered. I love you guys, and words can't express how amazed I am at what I've overcome, thanks to you.”

-- *C.B., Philippines*

“I love your newsletters and e-books. It has helped my relationships with my boyfriend, my friends, and my family a lot. Thank you and more grace!

-- *A.O., Nigeria*

“I'd like to say thank you to Alexandra Fox for all her newsletters and e-books. They never fail to give me a boost of confidence. I used to keep getting into bad relationships with emotionally-unavailable men. But after I joined the *Unforgettable Woman* community, I started attracting more commitment-ready men into my life. Right now, I'm in a long-distance relationship with a man who can't wait to settle down with me. More power to you, Alexandra!”

-- *I.J., France*

“Reading your tips has helped me revive my romance with my man. He can't stop telling me how much he loves me. And now, he wants to be with me long-term. Thank you!”

-- *M.A., Zambia*

“Your e-mails and e-books never fail to make me go into splits of laughter. You are so right! Women should never be needy, clingy, and dependent. Thank you very much for your entertainment and advice!”

-- *E.G., India*

“I love the advice you give. You're absolutely right when you say the more needy you become, the more you push your man away. I'm in a long-distance relationship right now, and the more I enjoy myself, the closer he gets to me. Thank you Alexandra, and may God bless you the same way He blesses us through you!”

-- *M.P., United States*

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Unforgettable Woman Publishing

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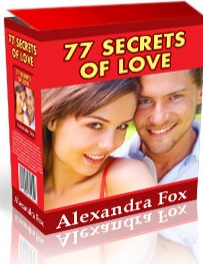
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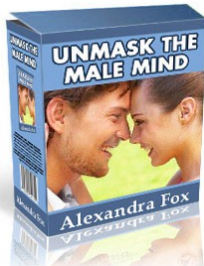
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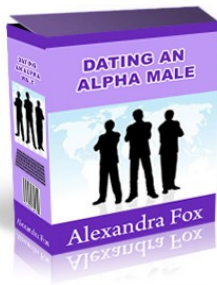
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Chapter 1:

The Seven Dating Sins Women Make That Scare Men Away

Oh, what sordid sins we conceive when we first start dating-- unconsciously.

If you are a woman who has been having a bad streak of luck in the romance department, there could be a sinister undertone you're not even aware of. Don't worry-- they're not as bad as you think!

In fact, most of the "deadly sins" that scare men away are done simply because of your female DNA (and that's a hard habit to break).

When you're dating men, there are little, subtle clues about yourself that you give away and for some guys, they're deal breakers. Yes, tell me about it-- they sure can be picky, right?

Then there are some flubs women make when it comes to being realistic and having certain expectations going into dating. Do you spot bad boys right away, or do you give guys the "benefit of the doubt?" Are you pining for the millionaire who flies you on dates with his private jet and can

make passionate love to you-- and ONLY you?

You could be guilty of at least one of the deadly sins...

Take for example the story of Becky who was enamored by a guy in her journalism class. He wasn't all that "good looking" at first glance, but with time, he grew on her.

Every time he passed by her desk, he'd brush his hand across her shoulder or tease her with bedroom eyes. Becky LOVED the attention! But it made her livid when he'd go around flirting with the other ladies in the room.

This guy had "something." He dressed like a rock star-- down to jewelry covering his fingers and wrists and neck to his wild, untamed mane of long, black tresses. When Becky learned he had his own band, she scheduled a visit to watch him play in his garage.

Ignoring The Big, Red Flags

But this guy never asked Becky out. She was so hooked on him that she would follow him around like his groupie. She bought him gifts, offered to do favors for him and "showed" her affection however she could. She

even used her artistic talent to create a comic strip with him as a main character.

None of it seemed to impress this guy, yet he enjoyed dangling Becky from a string (heartstring that is).

She wasted a lot of time and had many sad, private moments, but came to realize she just wasn't going to make it into this guy's heart. On a side note: he was "separated" from his wife, constantly talked about how he missed her, and when he wasn't being physically affectionate to all the women in the journalism class, he was completely emotionally unavailable.

Talk about missing those blaring red flags!

1 Dating The Wrong Types With Deadly Optimism

Becky was (is) a great catch, but she made the deadly sin of picking the WRONG type of man to share her heart with. It wasn't her fault-- she just easily fell in love and attention (by a man) was her Achilles tendon.

She put WAY too much time, energy and effort into a guy who was obviously not over his ex, was an extrovert that divulged he was a womanizer with all the unwelcome PDA and gave off many vibes about being emotionally unavailable (what kind of guy could resist a woman who creates a comic strip based on HIM?).

Here's a big tip for you, ladies: DON'T EVER THINK YOU CAN CHANGE A MAN INTO THE "PERFECT GUY" FOR YOU!

What you see initially is, well, what you'll get down the line, too. Oh, if anything, he'll get worse, because he's showing his "best self" at the beginning to impress you.

So stop ignoring those red flags early on!

Men Seldom Change Their Spots

Men usually stay pretty much the way they are once they reach maturity (if they do, that is). If he likes to flirt with women, he won't become a shy, mild-mannered, reserved guy if he becomes your husband. If he has anger-management issues and blames everyone for his failures, guess what? You won't be saved that fate down the line when YOU become the cause of his missteps.

It's true that some men can "alter" their spots just a bit, like when going through a midlife transition, or after losing someone they cared about deeply. Some can improve to save their future selves from more heartache.

But as a general rule, the guy you meet from day one is the same guy you'll know forty years later.

Slobs won't become neatness freaks.

Perfectionists won't become slackers.

Cheetahs won't become lions, so don't expect them to change their spots. That is, don't expect a cheater to become a faithful companion when you keep forgiving him.

Summary – Secret # 1:

What you see is what you get when you start dating a man. Not only should you notice any red flags in his personality type, but you should give up the foolish notion that he'll "change" for you when he sees what a good woman you are!

2 Trying Too Hard To Make It Work Pushes Men Away

"I'm not the girl who always has a boyfriend. I'm the girl who rarely has a boyfriend." - Taylor Swift

Taylor Swift is an amazing woman who seems to have it all: beauty, talent, charisma, (an awesome musical career), but she's also famous for turning her failed relationships into her song-writing inspiration.

Apparently, she tries TOO hard to make things work and this can add up to disaster in relationships.

You see, no matter how good your intentions are, how much effort you put into making things work, you're not the only factor that contributes into its success. There's that OTHER half, after all.

Another deadly sin women make is to treat a relationship like a job that they have to work at-- sure, they require some work, but it shouldn't be all-consuming. That's more like an obsession.

Let Love Progress Organically

Another reason why dousing a relationship with your hard-wired effort can back-fire is because men don't like to feel "pushed." Traditionally, a man sets the pace to how quickly (or slowly) the couple become boyfriend-girlfriend.

Guys like to be "in charge" and if/when they're ready to make the transition to "coupledom," a guy will take control and let a woman know he wants commitment.

The best way to avoid this dating-disaster is to let things progress on their own (without the need to move it along at YOUR pace). Love has a way of blooming out of spontaneity, organically-- no need to spoil it with your expectations or time-charts.

Maybe Taylor Swift will eventually learn this skill as she matures. In the meantime, she sure has a lot of fodder for song ideas.

Summary – Secret # 2:

Relationships should happen through a natural course of events, so trying to push your date into one before he's ready can send him packing! Let love progress organically at the speed it needs.

3

Desperate To Be In A Couple Will Keep You Single

Men may not be too intuitive, but they can sniff out a desperate woman from a mile away. They can even decipher if she's desperate for money, sex, or attention.

While the women who put out the "desperate for sex" vibe may get a lot of positive responses from men, the other areas will send them running for the hills (in most cases). There are always exceptions to the rule, like men who like to use money to manipulate women or have a codependent nature and deliberately seek women who will be "clingy."

Now, I have to be brutally honest with you ladies, because I care about you (and want you to have the best chance at getting a great guy), if you start dating with any agendas, including time frames and visions of "a perfect couple," the guys are going to dart in the opposite direction faster than Robin Hood's arrow.

Want to see how fast a guy can disappear? Just say the word, "wedding."

Joking aside, there's nothing scarier to a new dating prospect than a woman who starts exhibiting signs of high expectations and plans for the two of them. Unless, of course, you drop the "we're pregnant" bomb on him.

Avoid The Need To Control

Men like to feel free to do as they please, date as many women as they can, and be independent of having anyone else order them around. It's what makes them feel like a "man."

When a woman comes along and takes on a masculine role of being the organizer, planner, decision-maker and person in charge-- it freaks them out! Now if you're also behaving like his girlfriend and he hasn't even asked what your last name is, you're going to have to slow things down a bit.

Any man who has a good head on his shoulders and has reached a fair amount of maturity will seek a woman of a feminine nature-- one that lets HIM lead while she follows graciously.

That means: take it easy and let him be in control. This huge action will make HIM happy and when he's happy, he'll be sure to make YOU happy.

Summary – Secret # 3:

The key to keeping a man interested is to allow him to express his masculinity-- by being in control of where he wants to lead. Avoid trying to take over with agendas and time frames that will only chase him away!

4 Cry-Babies Turn Men Off-- And Not Just Infants

If you ever want to have a good laugh, hand a crying baby over to a guy who doesn't have any "daddy" experience. The look of terror on his face will be priceless!

I'm sure you know that most guys don't like to deal with crying babies (or changing diapers, either), but there's a reason behind this. Men can't bear to hear crying because they aim to make others happy (and crying signals the opposite of happy).

The same goes for when they hear a woman crying. Any guy who has to witness it won't say it, but inside, he's feeling really bad-- like "I think I'm going to be sick" bad.

Want to know how they perceive women who are too sensitive and cry all the time-- even for sad movies? I'll tell you...

Men Don't Want To See You Cry

Men like to feel needed by a woman when she needs a shoulder to cry on, but don't drench his sleeves with your on-going problems! Each reminder of how "bad" he feels when he sees you cry will be another signal

for him to get out while the going is good.

In his mind, seeing you cry (repeatedly) will translate to: *she makes me feel bad all the time. I guess no matter how hard I try, she will still find something to cry about. She's too much work!*

A guy would much rather share his joy with you, so lighten up! It's okay to have an occasional bad day. He'll have a few himself and you better believe he'll love that side of you that nurtures and cares for him when he's feeling down.

But if men aim to please women, see them happy and be appreciated for their good deeds, then a cry-baby type of woman would be bad news from the beginning. In their fight or flight instinct, the emotional wreck will make men grow wings and fly away!

Summary – Secret # 4:

If you don't want to scare a man away, learn to control your waterworks-- at least in the beginning! A woman that's too emotional signals to men that she's too much work to make happy and they'll bail ship.

5 **Too Much Information Too Soon Means Adios Amigos**

You're out on a date and when you're asked, "tell me a little about you," you begin your life story.

"It all started back in Springfield where I was born," you start out, followed by how many siblings you have, what your parents are like, even how many dogs you've owned all your life. You mention each of their names, and how you lost them.

Then as you reach your adulthood, you share your college history, what classes you took, where you are in your current field, how many more milestones you have to go before you "make it," and how many kids you plan to have (including the names Heidi and Theodore that you've picked out).

Before you've even been offered the dessert menu, your date knows everything about you from your childhood illnesses, any allergies and when the first day of your last period was.

But guess what? A date is supposed to be about fun and he really doesn't need to know these things!

No Need For A Second Date

In case I haven't mentioned it, men like a little mystery when it comes to women. They enjoy discovering new secrets about them, slowly, as the woman entices them with her intriguing aura.

If a guy you've just met knows everything about you, all your likes and dislikes up to and including your choice in lip gloss, he'll probably lose interest in pursuing you in a short time.

Don't be shocked if he never calls to make a second date. He already knows everything about you. Even if you're a supremely exciting, fun and smart woman, you've kind of spoiled the surprise of finding out for himself.

It's best to only share parts of yourself when a guy asks about you. Keep it short and simple, always making sure he's curious to find out more.

Summary – Secret # 5:

Don't make the deadly mistake of revealing every detail about you right away-- let a guy ask about you slowly. He'll be curious to find out more when you keep dropping little secrets about yourself along the way.

6

The Foot Of Insecurity Sticks Out Of Your Mouth

It's a "no-brainer" that men are attracted to women with confidence (as we are to the more self-assured fellows). Then it goes without saying that behaving the OPPOSITE of confident (insecure, that is) will make a woman appear extremely unattractive.

One of the worst things men can hear is when a woman asks him, "do these pants make me look fat?" There is no way to answer that question with dignity (hence why guys cringe if they are asked anything remotely similar to it).

When a woman begins to fish for compliments or a man has to validate her beauty or attractiveness in any way, it turns men off.

Let me repeat that, in case you glanced over it:

Men Can't Stand Insecure Women

Did you get it that time? Any woman who has a foot sticking out of her mouth from all of her insecurities will make the good guys run for cover. They really, REALLY don't want to take on the role of "self-esteem coach."

By this time in your life, you should have learned to love the skin you're in-- and know how to let your confidence shine through!

That means, if you're passionately embraced on a bed in the heat of the moment, a guy wants you to behave like a goddess with the body that can bring down nations!

The last thing he wants to hear is, "can you turn the lights off? I don't want you to see my cellulite." And you KNOW he wouldn't care if you did have some, right?

Rule #6: always carry yourself with confidence and leave the scared little girl in your past.

Summary – Secret # 6:

Insecure women are also known as "man-repellent." Men love confident women, so don't let your child-like fears interfere with finding the man of your dreams.

7 You're Ms. Nice-Gal And He Chooses The Witch

I hear so many women say this to me, "I don't understand what went wrong with this guy I was dating. I complimented him, always conducted myself like a lady around him and showered him with kindness. Two weeks later I found out he went back to his ex who's a witch (only with a "b"). Why do guys ignore nice women and go for the mean ones?"

**“Don’t lose your man to another woman
ever again? Click the link below to learn
all the secrets that makes a man decide
you’re “The One”**

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